

15th University of Florida Conference on Comics and Graphic Novels
“ImageTech: Comics and Materiality” | April 6-8, 2018 | Gainesville, FL

Friday, April 6			
Start	End	Event	Location
9:00	9:30	Registration and Breakfast	MSL L136
9:30	9:45	Opening Remarks	MSL L136
9:45	11:15	Panel 1 – Page v./+ Screen <i>Moderator: Chris Smith, University of Florida</i> “Studying the Materiality of Digital Comics” Ian Hague, London College of Communication “Going Beyond Illustrations: Silhouetting the Contours of Augmented Reality in Print Comics” Partha Bhattacharjee & Priyanka Tripathi, Indian Inst. of Tech. Panta “Network Noir from Digital to Print in <i>The Private Eye</i> ” Caleb Milligan, University of Florida	MSL L136
11:15	11:30	Break	MSL L136
11:30	1:00	Panel 2 – Tech and Transmedia <i>Moderator: Spencer Chalifour, University of Florida</i> “Comics Affinity: Transmedia Multimodality Unframes Comics Identity” David Steiling, Ringling College of Art and Design “Print-and-PDF Culture: Transmediation by Millennial Zinesters” Claudia Acosta, University of Florida “Considering ComiXology’s Guided View” Jeffrey Kirchoff, Texas A&M University - Central Texas	MSL L136
1:00	2:00	Lunch	MSL L136
2:00	3:30	Panel 3 – What They’re Made Of <i>Moderator: Megan Fowler, University of Florida</i> “Pretty Powerful: ‘Girly’ Superheroes and Pop Culture Feminism” Maxine Donnelly, University of Florida “Wolf in Colonist’s Clothing: The Tragedy of N’Jadaka” Ayanni C. H. Cooper, University of Florida “Purging Matrophobia: Spiders, Vomit, and the Comics” Emmy Waldman, Harvard University	MSL L136
3:30	3:45	Break	MSL L136
3:45	5:45	Panel 4 – Making and Remaking <i>Moderator: Kevin Cooley, University of Florida</i> “Comic Box” Allison Bannister, Rensselaer Polytechnic Institute “Biomechanical Imagetext in Matt Kish’s <i>Moby-Dick in Pictures</i> ” Jaquelin Elliott, University of Florida “The Brighter the Paper, the Darker the Ink: Changing Paper Stocks and the Production of Comic Books” Alexander Ponomareff, University of Massachusetts Amherst “Four Colours on Newsprint: The Printed Comic 1894-1986” Guy Lawley, University of the Arts London	MSL L136
5:45	7:00	Dinner	MSL L136
7:00	8:30	Keynote: Dr. Mita Mahato (University of Puget Sound)	MSL L136

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Saturday, April 7			
Start	End	Event	Location
8:00	8:30	Registration	TURL 2319
8:30	10:00	Panel 5 – Reviving, Reorganizing, Repackaging <i>Moderator: Najwa Al-Tabaa, University of Florida</i> “Wrapping the Unwrapped Editions: Searching for the ‘Ultimate’ Format of Graphic Novels and its Limits” Tomasz Żaglewski, Adam Mickiewicz University “Comics Resurrected: Online Fan Communities and the ‘Legitimacy’ of Print” Spencer Chalifour, University of Florida “Will the Real Bigby Please Stand Up: Exploring Character through Authorial Decisions, Interactivity, and Translation in <i>Fables</i> and <i>The Wolf Among Us</i> ” John Murray, University of California Santa Cruz	TURL 2319
10:15	10:45	Breakfast	MSL L136
10:45	12:15	Panel 6 – Action and Reaction <i>Moderator: Fiona Stewart-Taylor, University of Florida</i> “Creative Health Campaigns Using Comics” UF Health Science Center Libraries Staff “Puerto Rican Comics in Times of Crisis: Soda Pop’s Rosa Colón Responds to Hurricane Maria” María Fernanda Díaz Basteris, University of California Davis “Up, Up, and A-Wepa: Independent Comic Marketing in <i>La Borinqueña</i> ” Katrina Martinez, Williams College	MSL L136
12:15	1:00	Lunch	MSL L136
1:00	2:30	Keynote: Dr. Aaron Kashtan (University of North Carolina at Charlotte)	MSL L136
2:30	2:45	Break	MSL L136
2:45	4:15	Panel 7 – Queer Eyes <i>Moderator: Jaquelin Elliott, University of Florida</i> “‘If Archie wasn’t kissing me, then <i>who was?!?</i> ’: Queering the Betty and Veronica Relationship through Social Media” Olivia Hicks, University of Dundee “‘[A] Hero Who Doesn’t Like to be Touched’: Social Media Comic Distribution and the Fan Protest of <i>Riverdale</i> ’s Asexual/Aromantic/ Touch Averse Erasure” Hannah Lay, University of South Florida “‘People Just Come Out to Me All the Time’”: Queer Utopia in Ngozi Ukazu’s Webcomic <i>Check, Please!</i> ” Megan Fowler, University of Florida	MSL L136
4:15	4:20	Break (short)	MSL L136

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4:20	5:50	Panel 8 – Motion Captured <i>Moderator: Caleb Milligan, University of Florida</i> “The Cheshire Mouse: Chase Trace Electracy” Gregory Ulmer, University of Florida “Margot’s (Virtual) Room: Emily Carroll’s Hypercomic in Virtual Reality” Madeline Gangnes, University of Florida “The Death of Captain Planet: Facing Anthropocentrism with <i>Mushi-Shi</i> and Actantial Animation” Kevin Cooley, University of Florida	MSL L136
5:50	6:10	Break: move from MSL L136 to Pugh Hall Ocora	N/A
6:10	7:15	Dinner	Pugh Hall
7:15	8:45	Keynote: Dr. Anastasia Salter (University of Central Florida)	Pugh Hall

Sunday, April 8			
Start	End	Event	Location
8:00	8:30	Registration	TURL 2319
8:30	10:00	Panel 9 – University of Central Florida <i>Chair: Nathan Holic, University of Central Florida</i> Marissa Kinzel Caitlin Kaiser Bethany Martinez	TURL 2319
10:15	10:45	Breakfast	MSL L136
10:45	12:15	Panel 10 – Comics Creator Roundtable <i>Chair: Elaine Sponholtz, University of Florida</i> Tom Hart Leela Corman Justine Mara Andersen Sidney Davidson	MSL L136
12:15	12:20	Break (short)	MSL L136
12:20	12:30	Closing Remarks	MSL L136
12:30	2:00	Workshop: Creating Comics and Exploring VR (tentative)	MSL L136